



Recent Focus & Accomplishments:

- 1) Finalized the DEI Fundraising event that took place in December. There were a number of new accounting requirements around reporting the income and donations that were required to complete the adjustments to the financials.
- 2) Worked with Mary and the Budget Task Force Data to refine and present their recommendations to the board. The 2021-2022 budget being presented at tonight's board meeting reflects the recommendations by the Membership and Entry Fee Task Force that met earlier in the year.
- 3) Reviewed election software for HOD and determined that electionrunner.com is a good candidate for our HOD elections.
- 4) Also reviewed Email Marketing programs for a more robust communication plan that Veronica and the Athletes would like to deploy.
- 5) Reviewed the latest version of the LEAP (LSC Evaluation and Achievement Program) details with Mary and noted the challenges in each area. Have started to process of assessing the work required in each section and how best to approach. LEAP is a tool meant for the LSC to use to assess their operations, a way to measure and identify their successes and deficiencies. It's my intention that Pacific Swimming will complete the requirements and submit between early July and no later than September 30. For those interested, a version of the requirements is posted with the board documents.
- 6) Have been working with the Athlete Leadership Summit Planning Group, the Awards, and the Social Media Committees. They have a lot of great ideas and we are helping to support them while they put their plans into action.
- 7) Staff continues to work on various projects that are detailed in the staff reports (posted on the website with the board documents). These items include sanctioning meets, processing 2021 registration, reviewing and posting results, updating meet templates, records, the website, the Team Manager All Star database and college commitments. Detailed information on the work of the staff can be found in the staff meeting minutes. February and April are posted on the website.
- 8) General Club updates: about 90 clubs registered compared to PY 114. Currently just under 10K athletes registered, shortfalls in membership are ~1500 in 10-U, ~1200 in 11-12, ~1000 in 13-14, and about 100 in 15-16. Less than 100 net change in 17+ age group.
- 9) Staff continues to meet every 2 weeks with David Cottam, Leo Lin, and Mary Ruddell.

Updates on Upcoming Activities:

- 1) Attending a number of virtual Zone Workshops and Committee meetings in the next two weeks, hosted by USA Swimming. These are in lieu of the normal, in-person workshops held during the beginning of May each year.
- 2) Setting up the details of the Virtual HOD with Elections via electionrunner.com
- 3) The BOD needs to make a formal decision regarding the contract with Concord Hilton for the Fall of 2021 and 2022. The dates are being held in reserve and from prior meetings and discussions, I believe the Board intends to cancel those meetings – we should advise the Hilton and determine what sort of alternative event will be arranged instead.